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Sub: Notification about Acceptance of article in IJEB, July –December 2021 edition.

To,

Ahmad Ibrahim Aljumah
College of Communication and Media, Al Ain University, Abu Dhabi Campus, Abu Dhabi,
United Arab Emirates

Dear Author/s:

We are delighted to inform you that your article “Adoption of Email Marketing, Social Media marketing and information sharing for Public Relations: Exploring Mediating role of Consumer communication.” has been selected for the publication after revised submission received.

You are requested to complete the further publication formalities including the article in the desired format of the journal, Copy right of the Article, Article Processing Fee.

The article will appear in “Indian Journal of Economics and Business” Vol. 20 No. 3 (2021) edition of the journal.

Thanks and regards,
You’re sincerely,

Abhinav Pant
Head Customer Support Team

this is electronic copy of letter and doesn't required Signature and Stamp.